

# NZBA Advertising Rate Card

The New Zealand Bar Association| Ngā Ahorangi Motuhake o Te Ture (NZBA) reaches approximately 1,200 members nationwide through highly trusted member communications. Our advertising options are designed to place your message directly in front of Barristers, in formats members actively read and engage with.

**Please note:** We will only place advertisements that we believe are beneficial to our members, and we have the right to refuse any adverts at our discretion.

## MEMBER UPDATE ADVERTISING

The Member Update is the NZBA's primary weekly newsletter, distributed every Friday to *only* Members via email. It is the most effective and visible place to reach members.

This package includes:

- Up to **100 words in the weekly Member Update** email in the Classifieds and Notices section, with a link to the [Classifieds](#) page on the website.
- Up to **250 words on the website** [Classifieds](#) page.
- One **PDF attachment** hosted on the website. Images can be included in the PDF. *There is no provision for images or logos in the email.*
- Member Update text links directly to the website classified listing.
- Advert placement for **two weeks**.

**Investment:** \$300 ex GST per advertisement. NZBA Members receive a 30% Discount.

Placement is subject to the availability of space.

**To Book:** Please contact Alice Forman at [alice.forman@nzbar.org.nz](mailto:alice.forman@nzbar.org.nz). We will send you an invoice. Please send through your copy and any supporting material at least 3 working days prior to your scheduled Friday, while adhering to the above word limits.

## AT THE BAR MAGAZINE ADVERTISING

[At the Bar](#) is the NZBA's digital magazine, published three times per year, read by members and distributed in print to relevant industry contacts. It features more in-depth, longer-form content focused on barristers, their practice, and the professional and personal aspects of life at the independent Bar.

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Advertising in [At the Bar](#) provides an opportunity to position your brand alongside high-quality editorial content in a trusted, distraction-free environment. With a longer shelf life than email communications, the magazine allows advertisers to build visibility and credibility with a specialist audience. See our latest [publication here](#).

## Advert sizes available with this package:

Size	Dimensions	Rate
1/3 page landscape	210mm Wide x 99mm High	\$550.00 ex GST
with 3mm bleed*	216mm Wide x 105mm High	
1/2 page Landscape	210mm Wide x 148.5mm High	\$630.00 ex GST
with 3mm bleed*	216mm Wide x 154.5mm High	
Full page	210mm Wide x 297mm High	\$950.00 ex GST
with 3mm bleed*	216mm Wide x 303mm High	

\*Bleed is a 3mm border around the image. This is for our short print run to ensure colours and images go right to the edge of the magazine when the pages are cut. All adverts must include a 3mm bleed/border.

## TECHNICAL SPECIFICATIONS

**File formats:** JPG, PDF or TIFF

**Resolution:** 300dpi and 150dpi (if possible please submit both profiles)

**Full colour**

## PUBLICATION DETAILS

**Circulation:** approx. 1,270 digital subscribers | Publication circulated on NZBA [LinkedIn](#) with 5,600 followers.

**Publication months:** April, September, December

**Copy deadline:** 10th of the month prior to publication

## TERMS AND CONDITIONS

- All rates are NZD and exclude GST.
- Advertising placement is subject to availability.
- NZBA reserves the right to refuse or cancel any advertisement.

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- Advertisers are responsible for the accuracy of all supplied content.
- Cancellations after confirmed deadlines may incur the full cost of the advertisement.
- Discounts for multiple insertions or member advertising may be offered at NZBA's discretion.
- NZBA may limit the number of advertisements from the same category running concurrently.
- Acceptance of advertising does not constitute endorsement by the NZBA.

**To Book:** Please get in contact with: [alice.forman@nzbar.org.nz](mailto:alice.forman@nzbar.org.nz)

## JUNIOR BARRISTER ADVERTISING

The NZBA supports the development of junior barristers by offering advertising placements free of charge in the Member Update and Classified section of the website. These notices provide visibility for junior practitioners seeking work opportunities, or for more senior practitioners looking for juniors. By including these listings in the Member Update, we ensure they are seen by an engaged and relevant audience, helping junior members establish themselves and strengthen connections across the profession.

Adverts must follow the Member Update word count limits; a CV may be attached as a PDF.

**To Place an Ad:** Please get in contact with: [alice.forman@nzbar.org.nz](mailto:alice.forman@nzbar.org.nz)

## MEMBERS DISCOUNT

Members of the NZBA will receive a 30% discount on all advertising packages. We also ask members to consider contributing to the magazine content. For more details on this, visit [our website](#).